



# FMG Marketing Tools

FMG’s all-in-one marketing platform gives you everything you need to market effectively, from email, social media, blogs, and events to videos, digital and printed cards, and websites. Let us help take your marketing to the next level!

Below is a comparison of how your MarketingPro account compares with FMG.

	MarketingPro Tools		FMG Marketing Tools		
	Library	Pro	Marketing Suite Essential	★ Recommended Marketing Suite Premium	Marketing Suite Do It For Me
Key Features					
Automated Marketing		✓	Add-On	✓	✓
Compliance	✓	✓	✓	✓	✓
Contacts Included		10,000	1,500	2,500	2,500
Content Editing	✓	✓	✓	✓	✓
Create Your Own Content		✓	✓	✓	✓
CRM Integration		✓	✓	✓	✓
Curator <small>(AI-powered)</small>			✓	✓	✓
Email Builder Platform <small>(create your own eNewsletter)</small>			✓	✓	✓
Event Builder + Promotions			Add-On	✓	✓
Email Metrics		✓	✓	✓	✓
Mobile App <small>(for FMG customers)</small>			✓	✓	✓
Marketing Strategist					✓

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	Library	Pro	Marketing Suite Essential	★ Recommended Marketing Suite Premium	Marketing Suite Do It For Me
Key Features					
New and Relevant Content Library <small>(email, social, articles and newsletters)</small>	✓	✓	✓	✓	✓
Videos			✓	✓	✓
Presentations	Add-On	Add-On	✓	✓	✓
Custom Drip Campaigns		✓		✓	✓
Birthday and Holiday Email Campaigns		✓	Add-On	✓	✓
Weekly Economic Update <small>(Weekly Market Insights)</small>	✓	✓	Add-On	✓	✓
Monthly Economic Update <small>(Monthly Market Insights - Automation)</small>	✓	✓	Add-On	✓	✓
Quarterly Economic Update	✓	✓			
Social Media Automation		✓	Add-On	✓	✓
Newsletter <small>(Video of the Month and Retirement in Sight)</small>	✓*	✓*	Add-On	✓	✓
Greeting Cards		\$2.36/card	\$2.75/card	\$2.75/card	\$2.75/card
Postcards and Silver Lining Postcard		✓			
Seasonal Magazines			Add-On	Add-On	Add-On

\*MarketingPro does not include Video of the Month.



Learn more about FMG here:  
[FMG Overview brochure](#).

If you have any questions,  
take a look at our FAQ:  
[MarketingPro Transition to FMG FAQ](#).

You know what pairs nicely  
with our marketing tools?  
Our website platform!

Check out how they all work seamlessly  
together by visiting [www.fmgsuite.com](http://www.fmgsuite.com).  
Or, call FMG Sales at (858) 251-2420.

## Let's talk!

Schedule a time to speak with one of our consultants.

[Book a Demo](#)

FMG Suite, LLC  
(858) 251-2420  
Monday-Friday, 6am-5pm PST

**fmg**