



# Marketing your business doesn't get any easier . . .

Build your brand, connect with clients, and  
grow your business – all from one tool

**Our expertise is showing off yours**



## What you can expect

As your all-in-one marketing platform, FMG provides all the tools and services you need to highlight your brand, deepen client relationships, and attract new business.

Get everything you need to market efficiently and successfully. Access your website, social media, email, blogs, events, and more – from one platform. FMG's technology leads the industry, offering the products and services to **grow your business while giving you time back to focus on what matters most – your clients.**

## A modern and beautiful website

Create an attractive, traffic-driving website that delivers a great first impression. FMG websites are professionally designed, optimized for search engines, and easily customizable. You can integrate with applications like Google Analytics or Nitrogen, then turn your site into a lead-generating machine with our conversion tools.

## Market your business

Improving your client engagement comes down to more frequent, proactive, and relevant communication. And one marketing channel doesn't cut it; clients want regular touches from multiple channels. That's where FMG comes in. We provide the tools to effortlessly deliver timely, relevant, and authentic content on your website, email, and social channels. We also make it easy to promote your events and send personalized greeting cards to show clients you care.

## Content to fuel your marketing

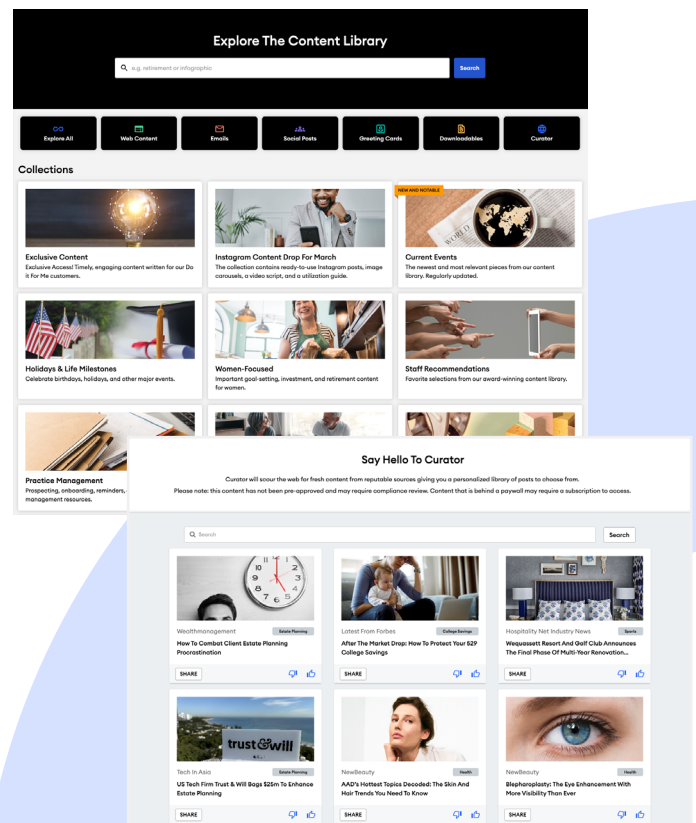
Leverage a compliance-friendly content library filled to the brim with authentic emails, social posts, market commentaries, infographics, videos, and more.

## Timely topics to stay top-of-mind

Use the library to quickly communicate on current events, market news, and relevant topics. Give your clients confidence that you're on top of the situation so they don't have to be.

## AI-powered content

Using AI, our award-winning Curator™ recommends articles to share based on your interests. You can choose articles from thousands of trusted sources, including Forbes, CNBC, Wall Street Journal, and more. No gating and customizable captions make sharing your opinion on current events easy. Plus, through FMG's mobile app, you can leverage AI to write social captions for you. The caption will summarize the article so that it works well with the social media algorithms. Easily customize or use as is.





### **Automated campaigns to make marketing effortless**

Save time, and surprise and delight with email and social sequences that drip on your clients and prospects. Automated email, social posts, and greeting card campaigns help you celebrate holidays and client birthdays, receive referrals, provide insight on the market, and much more.



### **Compliantly market your business**

We remove the paperwork, processes, and lost time that often comes with compliance approvals. FMG offers a built-in compliance process, automatically routing any edits or new communications to your Compliance department's inbox for review. When Compliance hits "approve," the content will go live or become scheduled for delivery.



### **Integration with your CRM**

Seamlessly upload, maintain, and manage all contacts and their activities. FMG connects with all major Customer Relationship Management systems (CRM), like Redtail, Salesforce, WealthBox, and Ebix.



### **Greeting cards made easy**

We have a great selection of cards and e-cards covering all the main celebrations—from birthdays and holidays to thank you notes for events and prospect meetings.



### **Writing Smarter with Muse AI**

Muse is FMG's built-in AI content generator—your personal writing assistant for creating compliant, on-brand emails, blogs, and social posts in minutes. Fully integrated into FMG's email, blog, and social tools, Muse helps you craft marketing content that sounds like you—without the time drain. It's like having a pro writer who knows how to talk like an advisor and keeps you consistent across channels.



### **Measuring your marketing efforts**

FMG's analytics and reporting provide a comprehensive view of the success of your marketing efforts. Track email delivery, opens, and click-through rates on your dashboard to easily identify which clients and segments are most receptive to your marketing efforts.



### **Webinars and events to grow your business**

Putting on an event has never been easier. In minutes, with our event sequences, you can promote your event using printed invitations, e-invites, online registration forms, social posts, emails, and event reminders.



## Pricing

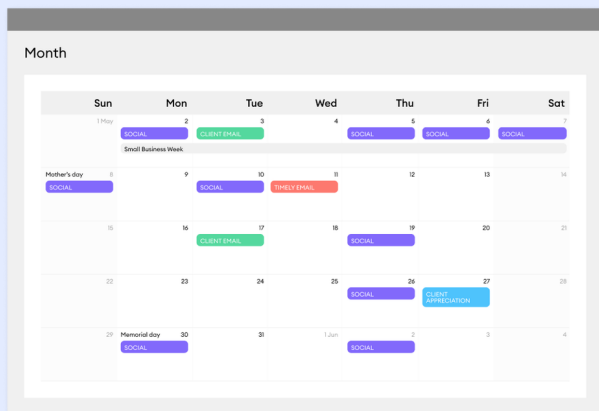
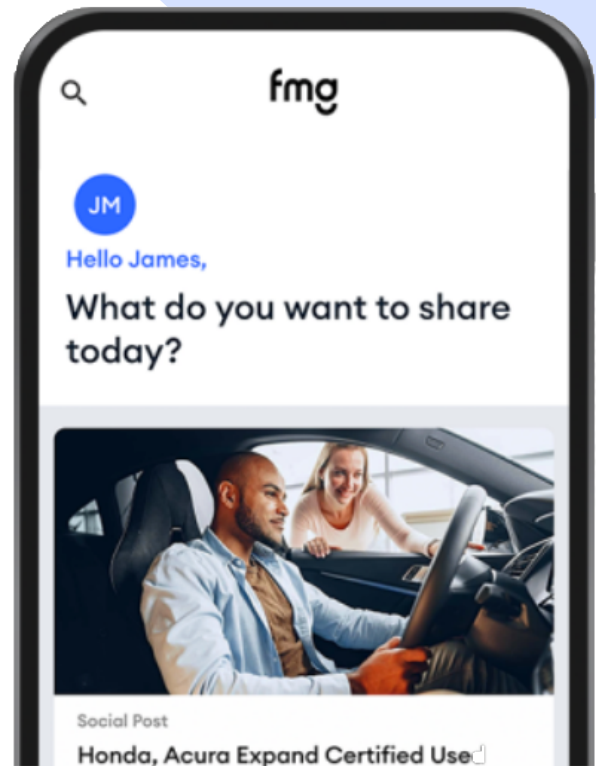
We offer flexible pricing to meet all your needs. Our packages make it easy to pick the solution that best supports your business goals, whether that's marketing your business, modernizing your website, or both.

[View pricing at www.fmgsuite.com/pricing](http://www.fmgsuite.com/pricing)

\*Your firm may offer discounted pricing

## Download the FMG Mobile App

When you work with us, nothing is more than a click away. With the mobile app, you can access to compliance-ready, personalized, and AI-driven content to market across email and social media with the click of a button. Search "FMG - Expert Advisor Marketing" in the Apple or Google Play Store and download.



## Let Us Do It For You!

With Do it For Me (DIFM) marketing, you are hiring a team of marketing experts to develop and execute an exclusive monthly marketing calendar that ensures you stay in front of clients and prospects with timely emails, social posts, blogs, video and podcast scripts and more. **Focus on your clients, and let us take care of your marketing!**

**Let us show you how easy it is to get started with FMG.**

Book some time to chat!

[Get a Demo](#)