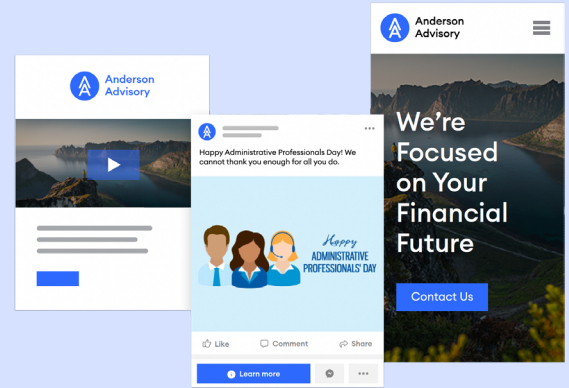




# All-in-One Marketing Platform

We make it easy to market effectively. Everything you need – website, email, social media, blogs, events, video and printed cards – all in one place.



Marketing your business doesn't get any easier. Build your brand, connect with clients and prospects, and grow your business – all from one tool. **Our expertise is showing off yours!**



## Modernize Your Website

Create an attractive, traffic-driving website that delivers a great first impression. FMG websites are professionally designed, optimized for search engines, and easily customizable. You can integrate with applications like Google Analytics or Nitrogen, then turn your site into a lead-generating machine with our conversion tools.



## Market Your Business

Increasing your client engagement comes down to more frequent, relevant, and proactive communication. And one marketing channel doesn't cut it; clients want regular touches from multiple channels. That's where FMG comes in with tools to seamlessly send timely, relevant, and authentic content through email, social media, and even printed greeting cards.



## Content to Fuel Your Marketing

Leverage our Content Library filled to the brim with authentic, timely emails, social posts, market commentaries, videos, and blogs - which you can use as-is or edit to your liking. Content is pre-approved and ready to send with the click of a button.



## Automated Campaigns to Make Marketing Effortless

Surprise and delight while saving time with email sequences that drip on your clients and prospects. Automated email, social media, and printed greeting card campaigns help celebrate birthdays, holidays, gain referrals, share monthly market insights, and much more.



## Writing Smarter with Muse AI

Muse is your dedicated AI writing assistant, designed to eliminate writer's block by generating compliant, on-brand emails, blogs, and social posts in a matter of seconds. With six advisor-specific voice styles to choose from, you can instantly create authentic content that sounds exactly like you while significantly reducing your editing time.



### Webinars and Events to Grow Your Business

Putting on an event has never been easier. In minutes, with our event builder tool, you can promote your event using printed invitations, e-invites, online registration forms, social posts, emails, and event reminders. It's game-changing.



### Integrated Compliance Workflow Means One Less Step

A built-in compliance workflow means that anytime you edit or create a new communication, for example, an email, social post, website, or landing page, it will automatically route to your Compliance department's inbox. When they hit "approve," the content goes live. There is no need to submit anything manually.



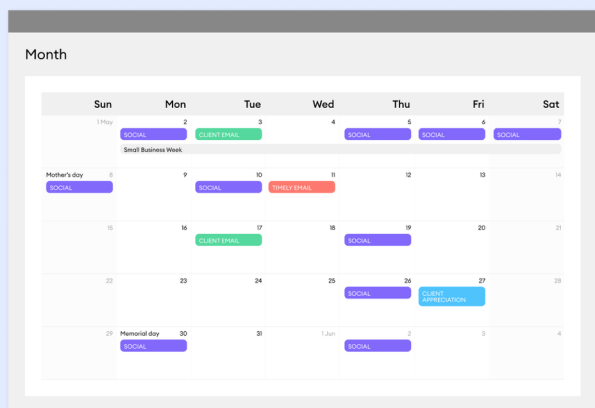
### Popular CRM Integrations

With bi-directional daily syncing with all major Customer Relationship Management systems (CRM) - like Redtail, Salesforce, WealthBox and Ebix - you have an easy button to upload contacts, and seamlessly manage all contact information and activities.



### Outstanding Customer Support

Our customer service team is committed to assisting you with care and attention to detail. From website design to troubleshooting or assisting with your next email, our team is excited to help you become an extraordinary marketer.



### Let Us Do It For You!

With Do it For Me (DIFM) marketing, you are hiring a team of marketing experts to develop and execute an exclusive monthly marketing calendar that ensures you stay in front of clients and prospects with timely emails, social posts, blogs, video and podcast scripts and more. **Focus on your clients, and let us take care of your marketing!**